

Mathematical Behavioural Finance A Mini Course

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Chapter 3:

Market Equilibrium and Asset Pricing under RDUT

- 1 An Arrow-Debreu Economy
- 2 Individual Optimality
- 3 Representative RDUT Agent
- 4 Asset Pricing
- 5 CCAPM and Interest Rate
- 6 Equity Premium and Risk-Free Rate Puzzles
- 7 Summary and Further Readings

Section 1

An Arrow-Debreu Economy

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- Agent i has an endowment (e_{0i}, \tilde{e}_{1i}) , where e_{0i} is wealth today and \mathcal{F} -measurable random variable \tilde{e}_{1i} is random endowment tomorrow
- Aggregate endowment is $(e_0, \tilde{e}_1) := \left(\sum_{i=1}^I e_{0i}, \sum_{i=1}^I \tilde{e}_{1i} \right)$

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$$V_i(c_{0i}, \tilde{c}_{1i}) = u_{0i}(c_{0i}) + \beta_i \int u_{1i}(\tilde{c}_{1i}) d(w_i \circ P),$$

where

- u_{0i} is utility function for $t = 0$;
- (u_{1i}, w_i) is the RDUT pair for $t = 1$;
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- $\beta_i \in (0, 1]$ is time discount factor
- The set of all feasible consumption plans is denoted by \mathcal{C}

Pricing Kernel

- The above economy is denoted by

$$\mathcal{E} := \left\{ (\Omega, \mathcal{F}, \mathbb{P}), (e_{0i}, \tilde{e}_{1i})_{i=1}^I, \mathcal{C}, (V_i(c_{0i}, \tilde{c}_{1i}))_{i=1}^I \right\}$$

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- A *pricing kernel* (or *state-price density*, *stochastic discount factor*) is an \mathcal{F} -measurable random variable $\tilde{\rho}$, with $P(\tilde{\rho} > 0) = 1$, $E[\tilde{\rho}] < \infty$ and $E[\tilde{\rho}\tilde{e}_1] < \infty$, such that any claim \tilde{x} tomorrow is priced at $E[\tilde{\rho}\tilde{x}]$ today

Arrow-Debreu Equilibrium

An *Arrow-Debreu equilibrium* of \mathcal{E} is a collection $\{\tilde{\rho}, (c_{0i}^*, \tilde{c}_{1i}^*)_{i=1}^I\}$ consisting of a pricing kernel $\tilde{\rho}$ and a collection $(c_{0i}^*, \tilde{c}_{1i}^*)_{i=1}^I$ of feasible consumption plans, that satisfies the following conditions:

Individual optimality : For every i , $(c_{0i}^*, \tilde{c}_{1i}^*)$ maximises the preference of agent i subject to the budget constraint, that is,

$$V_i(c_{0i}^*, \tilde{c}_{1i}^*) = \max_{(c_{0i}, \tilde{c}_{1i}) \in \mathcal{C}} V_i(c_{0i}, \tilde{c}_{1i})$$

$$\text{subject to } c_{0i} + E[\tilde{\rho}\tilde{c}_{1i}] \leq e_{0i} + E[\tilde{\rho}\tilde{e}_{1i}]$$

Market clearing : $\sum_{i=1}^I c_{0i}^* = e_0$ and $\sum_{i=1}^I \tilde{c}_{1i}^* = \tilde{e}_1$

Literature

- Mainly on CPT economies, and on existence of equilibria
 - Qualitative structures of pricing kernel for both CPT and SP/A economies, assuming existence of equilibrium: Shefrin (2008)
 - Non-existence: De Giorgi, Hens and Riegers (2009), Azevedo and Gottlieb (2010)
 - Under specific asset return distribution: Barberis and Huang (2008)
 - One risky asset: He and Zhou (2011)
- RDUT economy with **convex** weighting function: Carlier and Dana (2008), Dana (2011) – existence

Standing Assumptions

- Agents have **homogeneous beliefs** P ; (Ω, \mathcal{F}, P) admits no atom.
- For every i , $e_{0i} \geq 0$, $P(\tilde{e}_{1i} \geq 0) = 1$, and $e_{0i} + P(\tilde{e}_{1i} > 0) > 0$. Moreover, \tilde{e}_1 is **atomless**, $P(\tilde{e}_1 > 0) = 1$, and $e_0 > 0$.
- For every i , $u_{0i}, u_{1i} : [0, \infty) \rightarrow \mathbb{R}$ are strictly increasing, strictly concave, continuously differentiable on $(0, \infty)$, and satisfy the **Inada** condition: $u'_{0i}(0+) = u'_{1i}(0+) = \infty$, $u'_{0i}(\infty) = u'_{1i}(\infty) = 0$. Moreover, $u_{1i}(0) = 0$.
- For every i , $w_i : [0, 1] \rightarrow [0, 1]$ is strictly increasing and continuously differentiable, and satisfies $w_i(0) = 0$, $w_i(1) = 1$.

Section 2

Individual Optimality

Individual Consumptions

Consider

$$\begin{aligned}
 & \text{Max}_{(c_0, \tilde{c}_1) \in \mathcal{C}} && V(c_0, \tilde{c}_1) := u_0(c_0) + \beta \int_0^\infty w(\mathbb{P}(u_1(\tilde{c}_1) > x)) dx \\
 & \text{subject to} && c_0 + \mathbb{E}[\tilde{\rho}\tilde{c}_1] \leq \varepsilon_0 + \mathbb{E}[\tilde{\rho}\tilde{\varepsilon}_1]
 \end{aligned} \tag{1}$$

where $\tilde{\rho}$ is **exogenously** given, atomless, and ε_0 and $\tilde{\varepsilon}_1$ are endowments at $t = 0$ and $t = 1$ respectively

Quantile Formulation

- Recall the set of quantile functions of nonnegative random variables

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- Problem (1) can be reformulated as

$$\text{Max}_{c_0 \geq 0, G \in \mathbb{G}} U(c_0, G) := u_0(c_0) + \beta \int_0^1 u_1(G(p)) d\bar{w}(p) \quad (2)$$

$$\text{subject to } c_0 + \int_0^1 F_{\tilde{\rho}}^{-1}(1-p)G(p)dp \leq \varepsilon_0 + \mathbb{E}[\tilde{\rho}\tilde{\varepsilon}_1],$$

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where $\bar{w}(p) = 1 - w(1-p)$

- If $(c_0^*, G^*) \in [0, \infty) \times \mathbb{G}$ solves (2), then (c_0^*, \tilde{c}_1^*) , where $\tilde{c}_1^* = G^*(1 - F_{\tilde{\rho}}(\tilde{\rho}))$, solves (1)

Lagrange

Step 1. For a fixed Lagrange multiplier $\lambda > 0$, solve

$$\begin{aligned} \text{Max}_{c_0 \geq 0, G \in \mathbb{G}} \quad & u_0(c_0) + \beta \int_0^1 u_1(G(p)) d\bar{w}(p) \\ & - \lambda \left(c_0 + \int_0^1 F_{\tilde{\rho}}^{-1}(1-p) G(p) dp - \varepsilon_0 - \mathbb{E}[\tilde{\rho} \tilde{\varepsilon}_1] \right). \end{aligned}$$

The solution (c_0^*, G^*) implicitly depends on λ

Step 2. Determine λ by

$$c_0^* + \int_0^{1-} F_{\tilde{\rho}}^{-1}(1-p) G^*(p) dp = \varepsilon_0 + \mathbb{E}[\tilde{\rho} \tilde{\varepsilon}_1]$$

Step 3. $\tilde{c}_1^* := G^*(1 - F_{\tilde{\rho}}(\tilde{\rho}))$

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 &= \int_0^1 \left[u_1(G(p)) w'(1-p) - \frac{\lambda}{\beta} F_{\bar{\rho}}^{-1}(1-p) G(p) \right] dp
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- We have solved this problem ... provided that

$$M(z) = \frac{w'(1-z)}{F_{\bar{\rho}}^{-1}(1-z)} \text{ satisfies some monotone condition!}$$

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- We have solved this problem ... provided that $M(z) = \frac{w'(1-z)}{F_{\bar{\rho}}^{-1}(1-z)}$ satisfies some monotone condition!
- **Difficulty:** Such a condition (or literally any condition) is **not** permitted in our equilibrium problem!

Calculus of Variation

■ Set

$$\mathbb{G}_0 = \{G : [0, 1) \rightarrow [0, \infty] \mid G \in \mathbb{G} \text{ and } G(p) > 0 \text{ for all } p \in (0, 1)\}$$

- Calculus of variation shows that solving (3) is equivalent to finding $G \in \mathbb{G}_0$ satisfying

$$\begin{cases} \int_q^1 u'_1(G(p)) d\bar{w}(p) - \frac{\lambda}{\beta} \int_q^1 F_{\tilde{\rho}}^{-1}(1-p) dp \leq 0 & \forall q \in [0, 1), \\ \int_0^1 \left(\int_q^{1-} u'_1(G(p)) d\bar{w}(p) - \frac{\lambda}{\beta} \int_q^1 F_{\tilde{\rho}}^{-1}(1-p) dp \right) dG(q) = 0 \end{cases} \quad (4)$$

Equivalent Condition

Previous condition is equivalent to

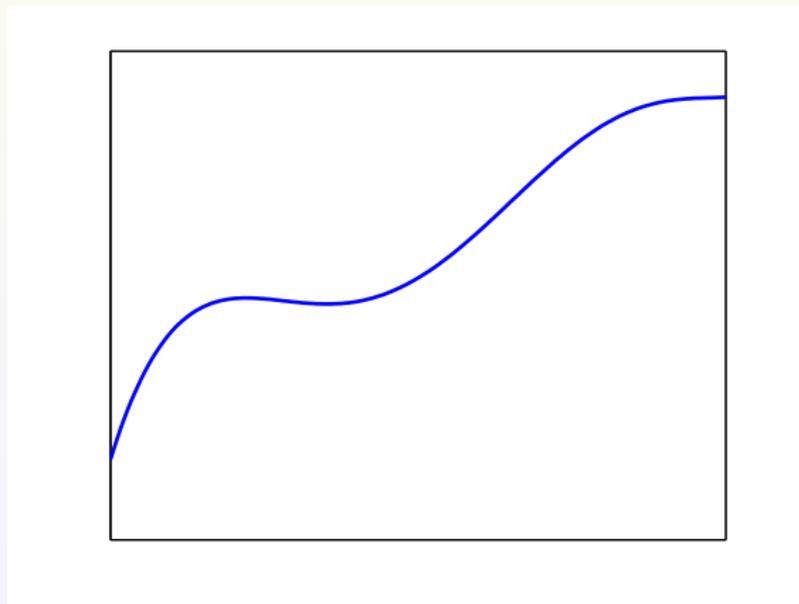
$$\left\{ \begin{array}{l} K(q) \geq \frac{\lambda}{\beta} N(q) \quad \text{for all } q \in (0, 1), \\ K \text{ is affine on } \left\{ q \in (0, 1) : K(q) > \frac{\lambda}{\beta} N(q) \right\}, \\ K(0) = \frac{\lambda}{\beta} N(0), K(1-) = N(1-) \end{array} \right. \quad (5)$$

where

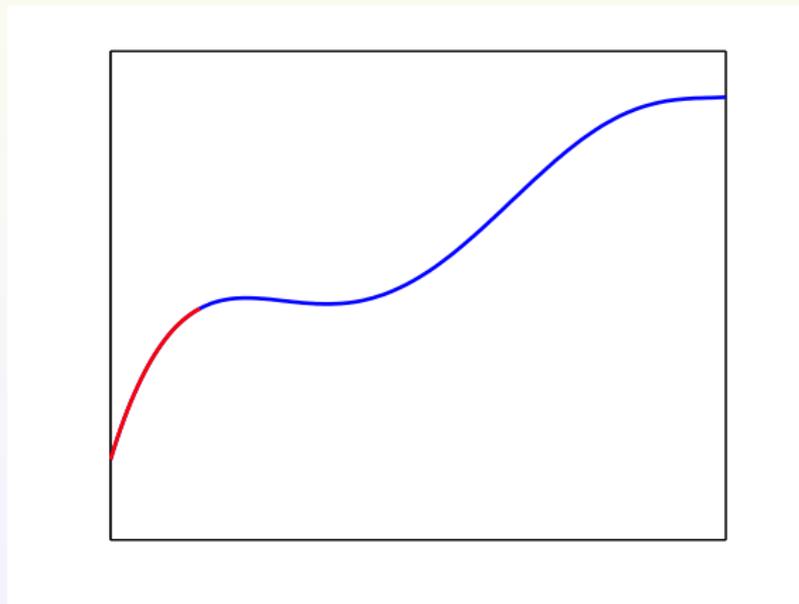
$$\left\{ \begin{array}{l} K(q) = - \int_q^1 u'_1(G(\bar{w}^{-1}(p))) dp \\ N(q) = - \int_q^1 F_{\bar{\rho}}^{-1}(1 - \bar{w}^{-1}(p)) d\bar{w}^{-1}(p) \end{array} \right. \quad (6)$$

for all $q \in [0, 1)$

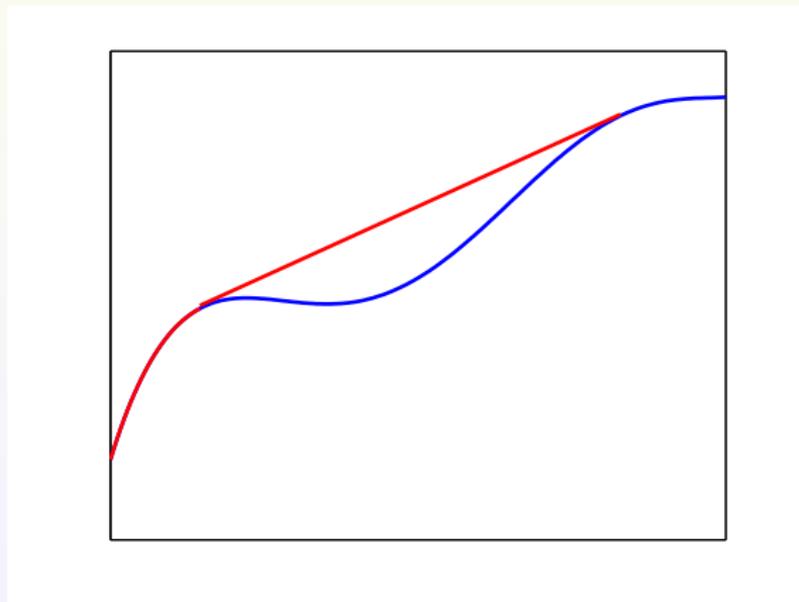
How Concave Envelope is Formed



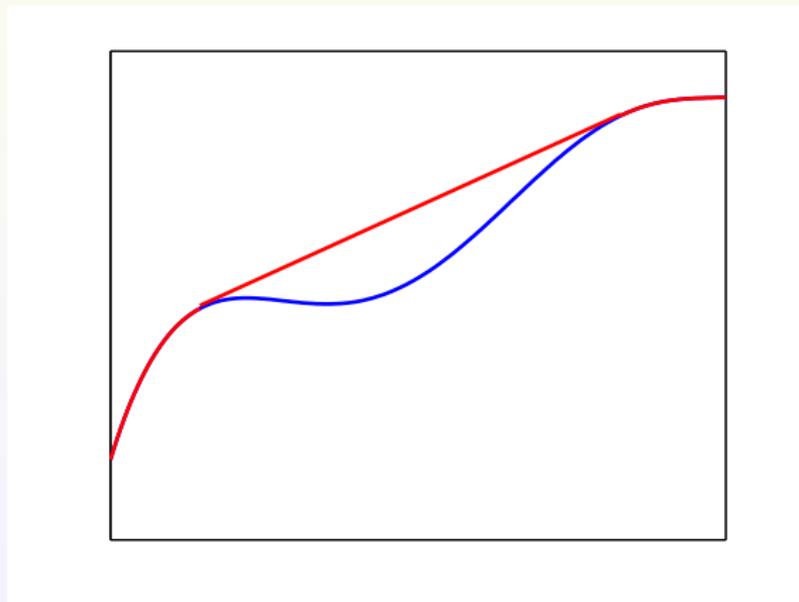
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- $G^*(q) = (u'_1)^{-1} \left(\frac{\lambda}{\beta} \hat{N}'(1 - w(1 - q)) \right)$
- $\tilde{c}_1^* = G^*(1 - F_{\tilde{\rho}}(\tilde{\rho})) = (u'_1)^{-1} \left(\frac{\lambda}{\beta} \hat{N}' \left(1 - w(F_{\tilde{\rho}}(\tilde{\rho})) \right) \right)$

Complete/Explicit Solution to Individual Consumption

Theorem

(Xia and Zhou 2012) Assume that $\tilde{\rho} > 0$ a.s., atomless, with $E[\tilde{\rho}] < +\infty$. Then the optimal consumption plan is given by

$$\begin{cases} c_0^* = (u'_0)^{-1}(\lambda) \\ \tilde{c}_1^* = (u'_1)^{-1} \left(\frac{\lambda}{\beta} \hat{N}' \left(1 - w(F_{\tilde{\rho}}(\tilde{\rho})) \right) \right), \end{cases}$$

where λ is determined by

$$(u'_0)^{-1}(\lambda) + \mathbb{E} \left[\tilde{\rho} (u'_1)^{-1} \left(\frac{\lambda}{\beta} \hat{N}' \left(1 - w(F_{\tilde{\rho}}(\tilde{\rho})) \right) \right) \right] = \varepsilon_0 + \mathbb{E}[\tilde{\rho}\varepsilon].$$

Concavity of N

$$\blacksquare N(q) = - \int_q^1 \frac{F_{\tilde{p}}^{-1}(w^{-1}(1-p))}{w'(w^{-1}(1-p))} dp$$

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- It recovers one of the results in Chapter 2!

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- If there exists $\varepsilon > 0$ such that

$$\frac{w''(z)}{w'(z)} > \frac{G'_{\tilde{\rho}}(z)}{G_{\tilde{\rho}}(z)}, \quad 1 - \varepsilon < z < 1,$$

then $\hat{N}(q)$ is affine near $q = 1$

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- “Fear causes consumption insurance” (see Chapter 2)

Section 3

Representative RDUT Agent

Return to Economy \mathcal{E} : Aggregate Consumption

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where λ_i^* satisfies

$$(u'_{0i})^{-1}(\lambda_i^*) + \mathbb{E} \left[\tilde{\rho} (u'_{1i})^{-1} \left(\frac{\lambda_i^*}{\beta_i} \hat{N}' \left(1 - w(F_{\tilde{\rho}}(\tilde{\rho})) \right) \right) \right] = e_{0i} + \mathbb{E}[\tilde{\rho} \tilde{e}_{1i}]$$

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- Aggregate consumption is

$$c_0^* = \sum_{i=1}^I (u'_{0i})^{-1}(\lambda_i^*), \quad \tilde{c}_1^* = \sum_{i=1}^I (u'_{1i})^{-1} \left(\frac{\lambda_i^*}{\beta_i} \hat{N}' \left(1 - w(F_{\tilde{\rho}}(\tilde{\rho})) \right) \right)$$

A Representative Agent

- For $\lambda_1 > 0, \dots, \lambda_I > 0$, set $\lambda = (\lambda_1, \dots, \lambda_I)$ and

$$h_{0\lambda}(y) := \sum_{i=1}^I (u'_{0i})^{-1}(\lambda_i y), \quad h_{1\lambda}(y) := \sum_{i=1}^I (u'_{1i})^{-1}\left(\frac{\lambda_i y}{\beta_i}\right)$$

- Define $u_{t\lambda}(x) = \int_0^x h_{t\lambda}^{-1}(z) dz, t = 0, 1$
- Then

$$c_0^* = (u'_{0\lambda^*})^{-1}(1), \quad \tilde{c}_1^* = (u'_{1\lambda^*})^{-1}\left(\hat{N}'\left(1 - w(F_{\tilde{\rho}}(\tilde{\rho}))\right)\right)$$

- Consider an **RDUT** agent, indexed by λ^* , whose preference is

$$V_{\lambda^*}(c_0, \tilde{c}_1) := u_{0\lambda^*}(c_0) + \int u_{1\lambda^*}(\tilde{c}_1) d(w \circ P) \quad (7)$$

and whose endowment is the aggregate endowment (e_0, \tilde{e}_1)

- This representative agent's optimal consumption plan is the aggregate consumption plan

What's Next – Idea

- Work with the representative agent

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- Derive explicit expression of pricing kernel **assuming** equilibrium exists

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- Use existing results for EUT economy

Section 4

Asset Pricing

Explicit Expression of Pricing Kernel

Theorem

(Xia and Zhou 2012) *If there exists an equilibrium of economy \mathcal{E} where the pricing kernel $\tilde{\rho}$ is atomless and λ^* is the corresponding Lagrange vector, then*

$$\tilde{\rho} = w'(1 - F_{\tilde{e}_1}(\tilde{e}_1)) \frac{u'_{1\lambda^*}(\tilde{e}_1)}{u'_{0\lambda^*}(e_0)} \quad a.s.. \quad (8)$$

Idea of proof. Market clearing –

$\tilde{e}_1 = \tilde{c}_1^* = (u'_{1\lambda^*})^{-1} \left(\hat{N}' \left(1 - w(F_{\tilde{\rho}}(\tilde{\rho})) \right) \right)$ – manipulate quantiles
(see also next slide)

Endogenous Monotonicity

- A simple fact: if $\tilde{Y} = f(\tilde{Z})$ for a non-increasing and left-continuous function f and $\tilde{Z} \sim U(0, 1)$, then $G_{\tilde{Y}}(p) = f(1 - p)$ (prove it!)

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- M is non-decreasing!

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- The weight is $w'(1 - F_{\tilde{e}_1}(\tilde{e}_1))$
- An inverse-S shaped weighting w leads to a **premium** when evaluating assets in both very high and very low future consumption states

Implied Utility Function

- Define u_w by

$$u'_w(x) = w'(1 - F_{\tilde{e}_1}(x))u'_{1\lambda^*}(x)$$

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- u_w : *implied utility function*

Implied Relative Risk Aversion

- Implied relative index of risk aversion

$$R^w(x) := -\frac{xu''_w(x)}{u'_w(x)} = -\frac{xu''_{1\lambda^*}(x)}{u'_{1\lambda^*}(x)} + \frac{xw''(1 - F_{\tilde{e}_1}(x))}{w'(1 - F_{\tilde{e}_1}(x))} f_{\tilde{e}_1}(x) \quad (9)$$

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- It represents **overall** degree of risk-aversion (or risk-loving) of RDUT agent, combining outcome utility and probability weighting

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- $\tilde{\rho}^\diamond$ is pricing kernel under the above EUT economy iff $\tilde{\rho} = w'(1 - F_{\tilde{e}_1}(\tilde{e}_1))\tilde{\rho}^\diamond$ is the pricing kernel under RDUT economy
- The two economies have exactly the same pricing formulae and individual consumption plans

Existence of Equilibria

Theorem

(Xia and Zhou 2012) If $\Psi_\lambda(p) \equiv w'(p) u'_{1\lambda}(F_{\tilde{e}_1}^{-1}(1-p))$ is strictly increasing for any λ , and

$$\begin{cases} \mathbb{E}[w'(1 - F_{\tilde{e}_1}(\tilde{e}_1))u_{1i}(\tilde{e}_1)] < \infty \\ \mathbb{E}\left[w'(1 - F_{\tilde{e}_1}(\tilde{e}_1))u'_{1i}\left(\frac{\tilde{e}_1}{I}\right)\right] < \infty \end{cases}$$

for all $i = 1, \dots, I$, then there exists an Arrow-Debreu equilibrium of economy \mathcal{E} where the pricing kernel is atomless. If in addition

$$-\frac{cu''_{1i}(c)}{u'_{1i}(c)} \leq 1 \text{ for all } i = 1, \dots, I \text{ and } c > 0,$$

then the equilibrium is unique.

Monotonicity of Ψ_λ

- It is defined through model primitives:
$$\Psi_\lambda(p) = w'(p) u'_{1\lambda} (F_{\tilde{e}_1}^{-1}(1-p))$$
- Monotonicity of Ψ_λ for any λ requires a **concave** implied utility function for any initial distribution of the wealth.
- Automatically satisfied when w is convex
- Possibly satisfied when w is concave or inverse-S shaped

Monotonicity of Ψ_λ : An Example

Example. Take $w(p) = p^{1-\alpha}$ where $\alpha \in (0, 1)$, $u_{1\lambda}(c) = \frac{c^{1-\beta}}{1-\beta}$ where $\beta \in (0, 1)$, and \tilde{e}_1 follows the Parato distribution

$$F_{\tilde{e}_1}(x) = \begin{cases} 1 - \left(\frac{x_m}{x}\right)^\gamma & x \geq x_m \\ 0 & x < x_m. \end{cases}$$

In this case

$$\Psi_\lambda(p) = w'(p)u'_{1\lambda}\left(F_{\tilde{e}_1}^{-1}(1-p)\right) = (1-\alpha)x_m^{-\beta}p^{\frac{\beta}{\gamma}-\alpha}.$$

This is a strictly increasing function if and only if $\alpha < \frac{\beta}{\gamma}$.

Section 5

CCAPM and Interest Rate

Consumption-Based CAPM

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- A rank-dependent consumption-based CAPM (CCAPM):

$$\bar{r} - r_f \approx \left[\alpha + \frac{w''(1 - F_{\tilde{e}_1}(e_0))}{w'(1 - F_{\tilde{e}_1}(e_0))} f_{\tilde{e}_1}(e_0) e_0 \right] \mathbf{Cov}(\tilde{g}, \tilde{r})$$

where $\alpha := -\frac{e_0 u''_{1\lambda^*}(e_0)}{u'_{1\lambda^*}(e_0)}$ and $f_{\tilde{e}_1}$ is density function of \tilde{e}_1

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- Classical EUT based CCAPM: $\bar{r} - r_f \approx \alpha \mathbf{Cov}(\tilde{g}, \tilde{r})$

Prices and Expected Consumption Growth

- Again $\bar{r} - r_f \approx \left[\alpha + \frac{w''(1-F_{\tilde{e}_1}(e_0))}{w'(1-F_{\tilde{e}_1}(e_0))} f_{\tilde{e}_1}(e_0)e_0 \right] \mathbf{Cov}(\tilde{g}, \tilde{r})$

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- Recall $1 - F_{\tilde{e}_1}(e_0) = P(\tilde{e}_1 > e_0)$
- The subjective expectation (or belief) on general consumption growth should be priced in for individual assets

Consumption-Based Real Interest

- A rank-dependent consumption-based real interest rate formula:

$$1 + r_f \approx \frac{1}{\beta w'(1 - F_{\tilde{e}_1}(e_0))} \left[1 + \alpha \bar{g} + \frac{w''(1 - F_{\tilde{e}_1}(e_0))}{w'(1 - F_{\tilde{e}_1}(e_0))} f_{\tilde{e}_1}(e_0) e_0 \bar{g} \right]$$

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- Classical EUT based real interest rate theory: $1 + r_f \approx \frac{1 + \alpha \bar{g}}{\beta}$

Section 6

Equity Premium and Risk-Free Rate Puzzles

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 - Subsequent empirical studies have confirmed that this puzzle is robust across different time periods and different countries
- Risk-free rate puzzle (Weil 1989): observed risk-free rate is too low to be explainable by classical CCAPM

Economic Data 1889–1978 (Mehra and Prescott 1985)

Periods	Consumption growth		riskless return		equity premium		S&P 500 return	
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
1889–1978	1.83	3.57	0.80	5.67	6.18	16.67	6.98	16.54
1889–1898	2.30	4.90	5.80	3.23	1.78	11.57	7.58	10.02
1899–1908	2.55	5.31	2.62	2.59	5.08	16.86	7.71	17.21
1909–1918	0.44	3.07	-1.63	9.02	1.49	9.18	-0.14	12.81
1919–1928	3.00	3.97	4.30	6.61	14.64	15.94	18.94	16.18
1929–1938	-0.25	5.28	2.39	6.50	0.18	31.63	2.56	27.90
1939–1948	2.19	2.52	-5.82	4.05	8.89	14.23	3.07	14.67
1949–1958	1.48	1.00	-0.81	1.89	18.30	13.20	17.49	13.08
1959–1968	2.37	1.00	1.07	0.64	4.50	10.17	5.58	10.59
1969–1978	2.41	1.40	-0.72	2.06	0.75	11.64	0.03	13.11

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Equity Premium Puzzle

- The observed equity premium of 6.18% corresponds to a relative index of risk aversion over 30 (Mankiw and Zeldes 1991)
- A measure of 30 means indifference between a gamble equally likely to pay \$50,000 or \$100,000 and a certain payoff of \$51,209
- No human is *that* risk averse

Our Explanation

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- Hence $1 - F_{\tilde{e}_1}(e_0) = P(\tilde{e}_1 > e_0)$ lies in the convex domain of w
- Expected rate of return provided by our model is larger than that by EUT

Our Explanation (Cont'd)

- Recall

$$1 + r_f \approx \frac{1}{\beta w'(1 - F_{\tilde{e}_1}(e_0))} \left[1 + \alpha \bar{g} + \frac{w''(1 - F_{\tilde{e}_1}(e_0))}{w'(1 - F_{\tilde{e}_1}(e_0))} f_{\tilde{e}_1}(e_0) e_0 \bar{g} \right]$$

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- Therefore, for an inverse-S shaped w , $w'(1 - F_{\tilde{e}_1}(e_0))$ will be larger than one
- Our interest rate model indicates that an appropriate w can render a lower risk-free rate than EUT model
- The presence of a suitable probability weighting function will *simultaneously* increase equity premium and decrease risk-free rate under RDUT, diminishing the gap seen under EUT

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1919–1928	3.00	3.97	4.30	6.61	14.64	15.94	18.94	16.18
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1939–1948	2.19	2.52	-5.82	4.05	8.89	14.23	3.07	14.67
1949–1958	1.48	1.00	-0.81	1.89	18.30	13.20	17.49	13.08
1959–1968	2.37	1.00	1.07	0.64	4.50	10.17	5.58	10.59
1969–1978	2.41	1.40	-0.72	2.06	0.75	11.64	0.03	13.11

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- Hence we should investigate asset pricing by differentiating periods of economic growth from those of economic depression

Section 7

Summary and Further Readings

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- Probability weighting may offer a new way of thinking in explaining many economic phenomena

Essential Readings

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