Training data scientists for industry

Adam Belloum





Data Scientist: The Sexiest Job of the 21st Century Thomas H. Day

IBM 2013 report

Thomas H. Davenport Harvard Business Review

Unleashing the potential of Big Data

 The process of incorporating Big Data into the operation of business, governance and education will require hundreds of thousands of new, specially trained knowledge workers.

McKinsey Quarterly (Feb 2016)

Big Data: getting a better read on performance

 About 40 percent of the profit improvements measured resulted from complementary and coordinated investments both in IT and in big data talent.
 Skilled employees across the spectrum of data-analytics roles are in short supply, so aggressive actions to address this problem are critical.

• ...

Windows of Opportunities

For educational institutions to start a curriculum in data science at all levels

There is a real Need in the job market of Data scientist

Rapidly growing offers for training and educating data scientist

Do we have a match between the offer and the demand?

Aim of the EDISON project

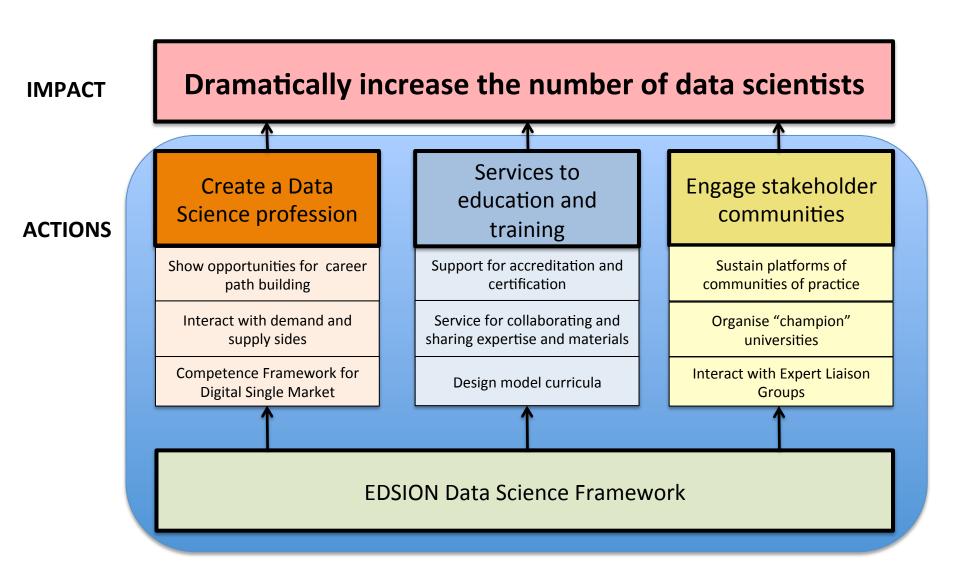
Coordination and Support and Action H2020 EU funded Project

establish the data scientist as a profession by aligning industry needs with available career paths

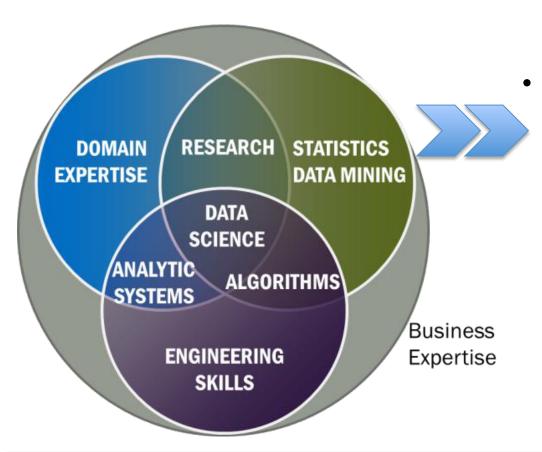
- Support academies in developing curricula with respect to: expected profiles, required expertise and professional certification
- Ensure research disciplines and market sectors coverage
- Gain consensus and engage with stakeholders



EDISON actions and impact



Data Scientist mix of competences



Competence groups

- Statistics and Data mining
- Engineering skills (computer related skills)
- Business expertise
- Domain expertise

Definition by NIST Big Data WG (2014-2015)

A **Data Scientist** is a practitioner who has sufficient knowledge in the overlapping regimes of expertise in **business** needs, domain knowledge, analytical skills, and programming and systems engineering expertise to manage the end-to-end scientific method process through each stage in the **big data lifecycle**.

Provider / Consumer

Provider side (Program/training owners)

- Accreditation of the programs
- Increase the number of registration
- Hire the appropriate experts

Consumer side (learners, and HR)

- Chose the program that get the first job
- Chose the program that speedup carrier development
- Hire the data scientist that fit exactly with needed profile

Edison inventory for DS programs/courses/ trainings

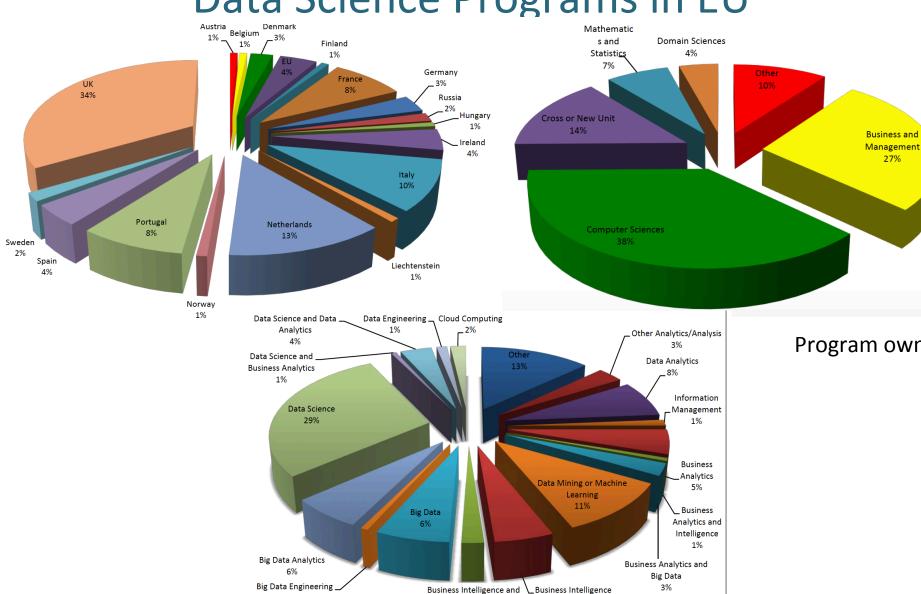


EDISON is a 2-year project (started September 2015) with the purpose of accelerating the creation of the Data Science profession.

Home	Events	News	Library	EDISON	Contac	t EDISON Data Science F	ramework	
Home	University P	rograms list						
University Country - Any -		grams	Language - Any -			Apply		Please get in touch to suggest new data science programs or alterations to the current list: s.brewer@soton.ac.uk
					Country	University	Language	Latest news
Data Science					Spain	Barcelona Graduate School of Economics	English	Building the data science profession: workshop at DI4R
track within Co	omputer Scie	nce: Data Scie	ence and Tec	chnology	Netherlands	Delft University of Technology	English	2016
Data Science (new since sep 2014)					UK	Goldsmiths University of London	English	Accreditation and certification schemes RDA 8th Plenary BoF
Data Science					UK	Heriot Watt University	English	meeting
Cross Discipli	nary Studies I	Minor in Data	<u>Science</u>		USA	California Polytechnic State University	English	Second Education and Training
Advanced Cor	mputing				UK	ImperialCollege London	English	Champions Conference: Madrid
Biomedical Re	esearch - Data	Science trac	<u>k</u>		UK	ImperialCollege London	English	EC launches New Skills Agenda for Europe
Data Analytics	<u>s</u>				Canada	Western University Canada		Tot Europe
Predictive Ana	alitycs (E-learr	ning)			USA	Northwestern University	English	Engineering promotes the Master in Data Science at the
Business Intel	lligence and A	nalytics			USA	Stevens Institute of Technology	English	University of Perugia

http://edison-project.eu/university-programs-list

Data Science Programs in EU



Data Mining

2%

Program Name

5%

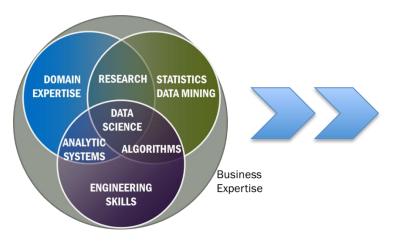
Program owner

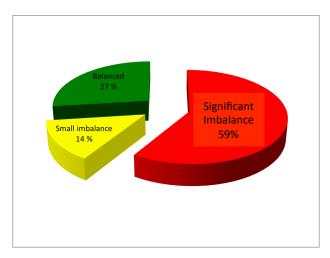
27%

DS competence groups in existing DS program

Covering the DS competence groups

 27% of the EU DS programs cover the 3 DS competences groups



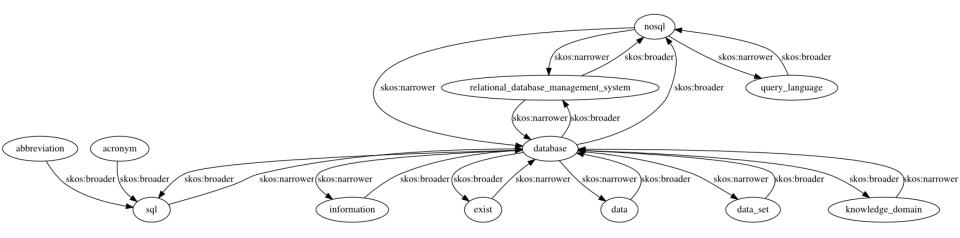


Notes:

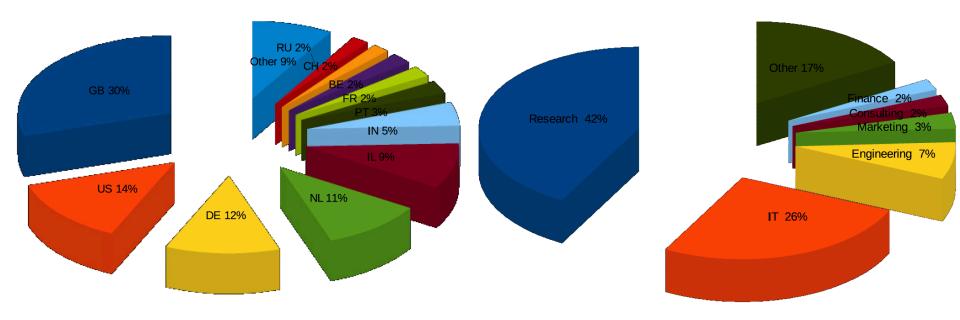
- Most of the balanced programs are owned by multiple units
- 35% of the Non- EU DS programs cover the 3 DS competence groups

DS competence groups in existing DS job advertising

- term frequency count
 - too noisy, require a lot manual cleansing
- hierarchical relation discovery using hypernymhyponym



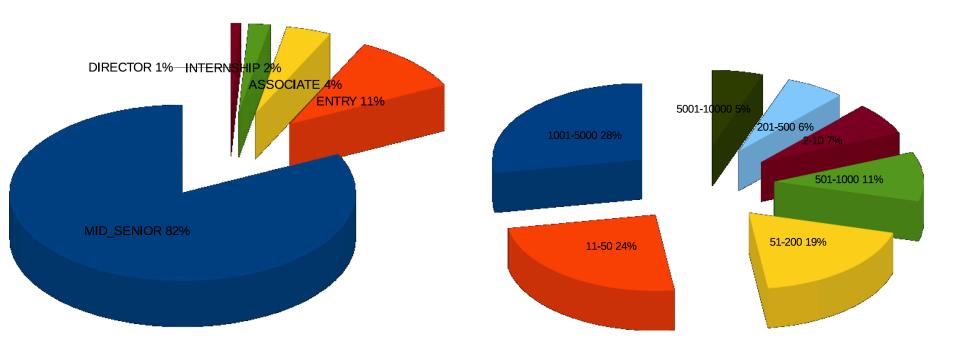
DS Job Market: analyzing of Data Science Job Ads



(a) Employer's country locations.

(b) Job position's function.

DS Job Market: analyzing of Data Science Job Ads

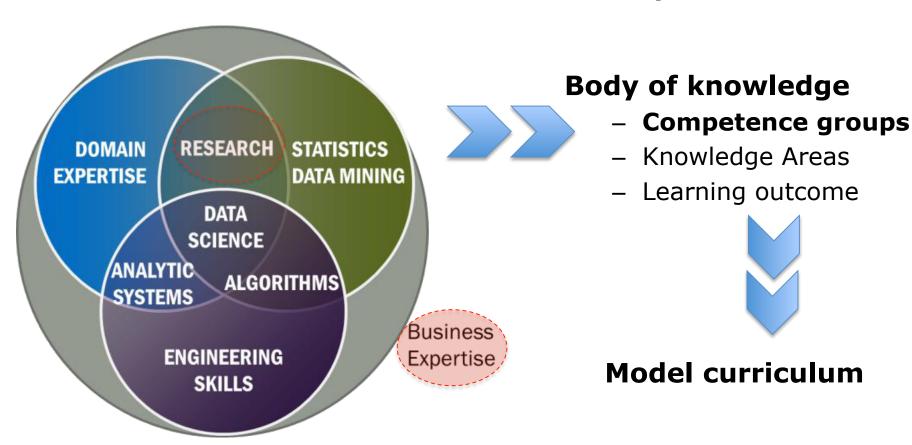


(c) Experience level required. (d) Employer's size in number of employees.

10 Top terms extracted with a frequency term and a hybrid method

Rank	Term Extrac-	Hybrid Term Extraction
	tion	
1	data	data_scientist
2	experience	communication_skills
3	skill	data_sets
4	model	data_analysis
5	scientist	data_science
6	learn	data_sources
7	big_data	data_analytics
8	science	data_analyst
9	customer	ideal_candidate
10	product	computer_science

Data Scientist mix of competences

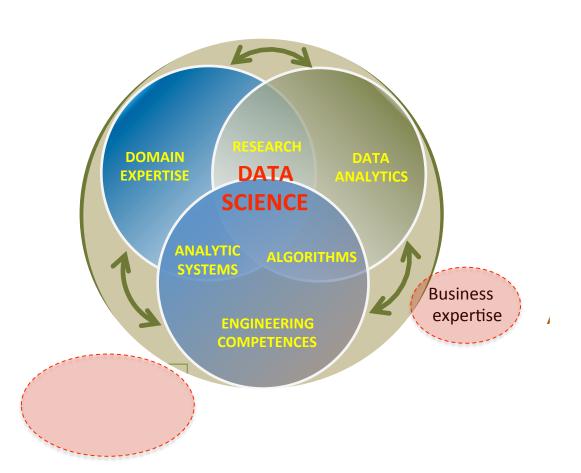


Definition by NIST Big Data WG (2014-2015)

A **Data Scientist** is a practitioner who has **sufficient** knowledge in the overlapping regimes of expertise in **business** needs, **domain knowledge**, **analytical skills**, and **programming and systems engineering** expertise to manage the end-to-end scientific method process through each stage in the **big data lifecycle**.

Data Science Competences Groups – PM





Data Science Competence includes 5 areas/groups

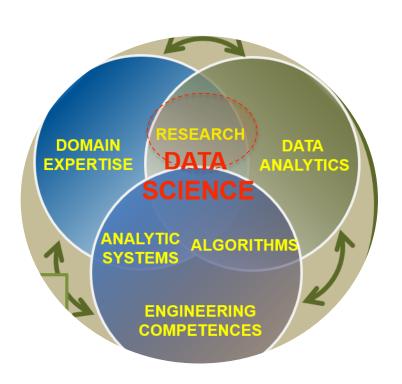
- Data Analytics
- Data Science Engineering
- Domain Expertise
- Data Management

Business Process Operations/Stages

- Design
- Model/Plan
- Deploy & Execute
- Monitor & Control
- Optimise & Re-design

Data Science Competence Groups - DM





Data Science Competence includes 5 areas/groups

- Data Analytics
- Data Science Engineering
- Domain Expertise
- Data Management

Business Process Operations/Stages

• Design

Business Process
Management

(for biz competences)

- Model/Plan
- Deploy & Execute
 Monitor & Control
 Optimise & Re-design

Scientific Methods

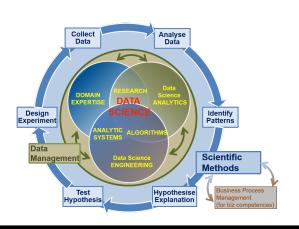
- Design Experiment
- Collect Data
- · Analyse Data
- Identify Patterns
- Hypothesise Explanation
- Test Hypothesis

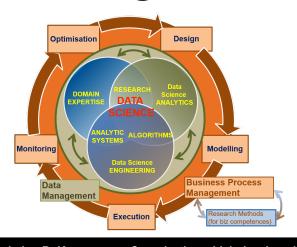
Data science Competence Groups

	DDOCH C				DATA COUNTY COMPETENCES CROUDS			
	PROFILE				A SCIENCE COMPETENCES GROUPS			Data Science Profile Definition
group	ID	D Profile title		DSDM	DSENG	DSRM	DSDK	[Table 5 in Section 4.2, D2.2]
o	DSP01	Data Science (group) Manager		3 4 3 3 2		2	Proposes, plans and manages functional and technical evolutions of the data science operations within the relevant domain (technical, research, business).	
at	DSP02	Data Science Infrastructure Manager	2	4	4	2	2	Proposes plans and manages functional and technical evolutions of the big data infrastructure within the relevant domain (technical, research, business).
								Proposes plans and manages functional and technical evolutions of the research
00	DSP03	Research Infrastructure Manager	2	4	4	3	2	infrastructure within the relevant scientific domain.
d associate	DSP04	Data Scientist		3	4	5	3	Data scientists find and interpret rich data sources, manage large amounts of data, merge data sources, ensure consistency of data-sets, and create visualisations to aid in understanding data. Build mathematical models, present and communicate data insights and findings to specialists and scientists, and recommend ways to apply the data.
and	DSP05	Data Science Researcher		3	2	5	4	Data Science Researcher applies scientific discovery research/process, including hypothesis and hypothesis testing, to obtain actionable knowledge related to scientific problem, business process, or reveal hidden relations between multiple processes.
SU E	DSP06	Data Science Architect	4	3	5	3	3	Designs and maintains the architecture of Data Science applications and facilities. Creates relevant data models and processes workflows.
Cig	DSP07	Data Science (Application) Programmer/Engineer	4	2	5	3	4	Designs/develops/codes large data (science) analytics applications to support scientific or enterprise/business processes.
Technicians sionals	DSP08	Data Analyst	5	3	3	3	4	Analyses large variety of data to extract information about system, service or organisation performance and present them in usable/actionable form
ect on	DSP09	909 Business Analyst		3	3	4	5	Analyses large variety of data Information System for improving business performance.
	DSP10	Data Stewards	3	5	3	3	3	Plans, implements and manages (research) data input, storage, search, presentation; creates data model for domain specific data; support and advice domain scientists/researchers
onals, Profes	DSP11	Digital data curator	1	5	2	2	3	Finds, selects, organises, shares (exhibits) digital data collections, maintains their integrity, up-to-date status and freshness, discoverability
Professionals, Profes	DSP12	Digital Librarians	2	5	2	2	3	Selection, acquisition, organization, accessibility and preservation of digital information. Manages digital materials, takes a lead role in the creation, maintenance and stewardship of digital collections, including the digitization of special collections. Develops strategies for effective management and preservation of library digital assets.
ofe	DSP13	Data Archivists	1	5	1	1	3	Maintain historically significant collections of datasets, documents and records, other electronic data, and seek out new items for archiving.
Pro	DSP14	Large scale (cloud) database designer	2	4	4	3	3	Designs/develops/codes large scale data bases and their use in domain/subject specific applications according to the customer needs.
	DSP15	Large scale (cloud) database admin	2	4	3	2	3	Designs and implements, or monitors and maintains large scale cloud databases
ger	DSP16	Scientific database administrator	2	4	3	2	3	Designs and implements, or monitors and maintains large scale scientific databases
Managers,	DSP17	Big Data facilities Operator	1	4	4	2	3	Manages daily operation of facilities, resources, and responds to customer requests. Includes all operations related to data management and data lifecycle
lar	DSP18	Large scale (cloud) data storage operator	1	4	3	1	1	Manages daily operation of cloud storage, Including related to data lifecycle, and responds to requests from storage users
2	DSP19	Scientific database operator	1	4	3	2	3	Manages daily operation of scientific databases, Including related to data lifecycle, and responds to requests from database users

ESCO = European skills, competences, qualification and occupation

Definitions Body of knowledge / Knowledge Areas / Learning outcomes



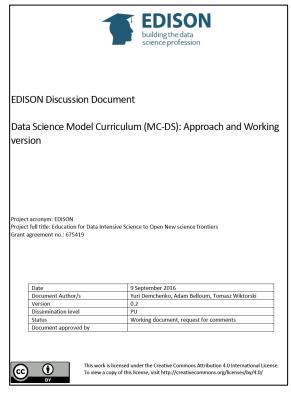


Data Science KA (Knowledge Area groups)	alignment with existing BoK	Organization which developed the existing BoK
Data Science Analytics (DSA)	Business Analytics-BoK	Intentional Institute of Business Analysis http://www.iiba.org/babok-guide.aspx
Data Science Engineering (DSE)	Software-Engineering-BoK	http://www.ecompetences.eu/cen-ict-skills-workshop/ IEEE computer Society, SO/IEC TR 19759:2005
	ICT professional-BoK,	CEN ICT Skills Workshop
Data Management (DM)	Data Management-BoK	Global Data Management Community https://www.dama.org/content/body-knowledge
Scientific an Research methods (DSRM)	ACM-Computer science – BoK	ACM Association for Computing Machinery https://www.acm.org/education/CS2013-final-report.pdf
Business Process management (DSBP)	Project Management-BoK	Project management Institute

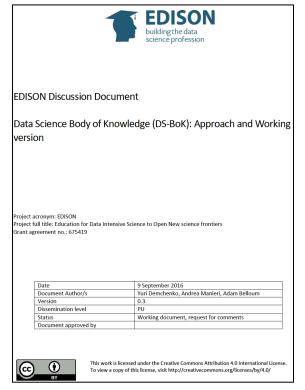
EDISON Data Science Framework (DSF)

- Data Science competence framework (DS-CF)
 - http://edison-project.eu/data-science-competence-framework-cf-ds
- Data science body of knowledge (DS-BoK)
 - http://edison-project.eu/data-science-body-knowledge-ds-bok
- Data Science Model Curriculum (DS-MC)
 - http://edison-project.eu/data-science-model-curriculum-mc-ds
- Data Science Professional profiles (DSP profiles)
 - http://edison-project.eu/data-science-professional-profiles-definition-dsp

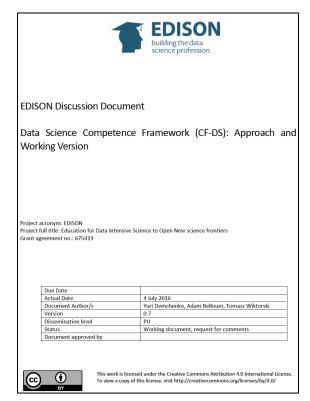
EDISON Data Science Framework (DSF)







http://edison-project.eu/datascience-body-knowledge-ds-bok



http://edison-project.eu/data-science-model-curriculum-mc-ds

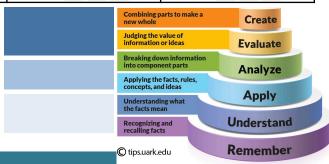
Application to existing DS-Cu

- Master
 - Master track Big Data Engineering
 - Focus on DSENG → target profiles → DSP02-03, DSP04, DSP06-7,
 - Master track Artificial Intelligence and Data Science
 - Focus on DSDA using AI technique → target profiles → DSP<u>04</u>-09,
 - Master Data Science
 - Focus on DSDA → target DS-profile → DSP04-09
 - Master Business Analytics
 - Focus on DSDA → target DS-profile → DSP09
 - Master track Big Data Business Analytics (Econometrics)
 - Focus on DSBM → target DS-profiles → DSP09
- Postgraduate
 - Course/Training HPC and Big data
 1 month (8 hours per week)
 - Focus on DSENG → target DS-profiles → DSP02-03, DSP04, DSP06-7, DSP14, DSP17,

on	DSP01	Data Science (group) Manager				
oati	DSP02	Data Science Infrastructure Manager				
cnk	DSP03	Research Infrastructure Manager				
and oc	DSP04	Data Scientist				
tion	DSP05	Data Science Researcher				
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Eur	DSP16	Scientific database administrator				
П	DSP17	Big Data facilities Operator				
ESCO	DSP18	Large scale (cloud) data storage operator				
ES	DSP19	Scientific database operator				

Which level of Knowledge is needed for each KA for each DS-profile

	Manager DSP01-DS03	rs, Professionals,	Technicians and	d associate Profe	essionals DSP17-DS19
Data analytics (DSDA)					
Data Science Engineering (DSENG)					
Data Management (DSDM)					
Scientific research & method (DSRM)					
Business process (DSBP)					
Domain Knowledge (DSDK)					

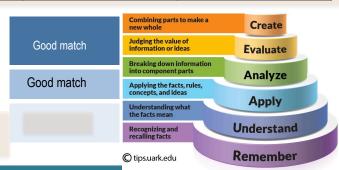


Application to existing DS-Curricula

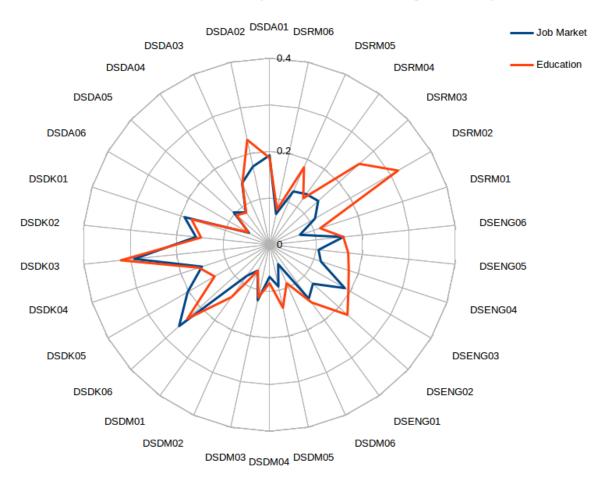
	Managers : DSP01-DS03	Professionals: DSP04-DS09	Professionals (data handling/management: DSP10-13	Professionals (database): DSP14-DS16	Technician and associate profession: DSP17-DS19
Data analytics	1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 4,5				
Data Science Engineering	1,2,3	1,2,3 1,2,3 1,2,3 1,2,3 1,2,3			
Data Management		1,2,3 1,2,3 1,2,3 1,2,3 1,2,3			
Scientific research and method	1,2,3 1,2,3 1,2,3	1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3			
Business process		4,5			
Domain Knowledge					

- 1. Master track Big Data Engineering
- 2. Master track Artificial Intelligence and Data Science
- 3. Master Data Science
- 4. Master Business Analytics
- 5. Master track Big Data Business Analytics (Econometrics)

Target for short trainings and Course (which is modular and easily customizable)

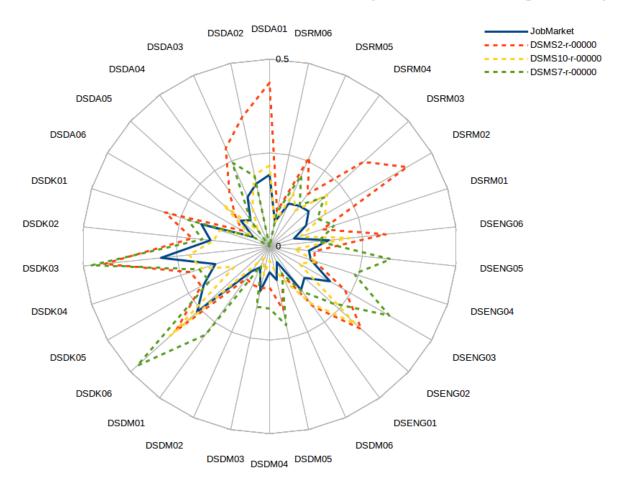


Profile of job market and education for each of the 30 competence groups.



<u>Data Science Jobs descriptionscollected from https://www.linkedin.com/jobs/</u>
<u>Data Science program collected from http://www.kdnuggets.com/education/index.html</u>

Profile of job market and individual courses for each of the 30 competence groups

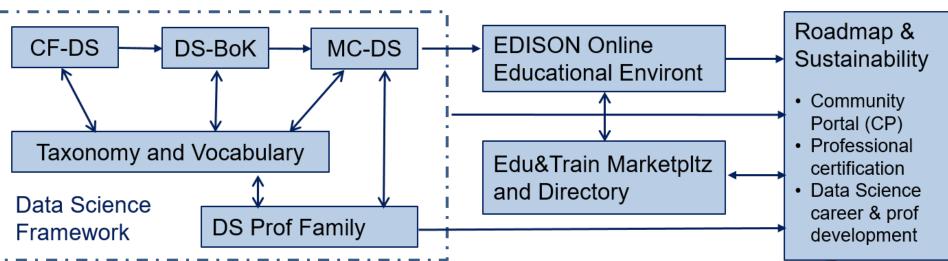


<u>Data Science Jobs descriptionscollected from https://www.linkedin.com/jobs/</u>
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What do we need ...

Data Science Curricula Foundation

- Competence Framework for Data Science (CF-DS)
- Data Science Body of Knowledge (DS-BoK)
- Model Curriculum for Data Science (MC-DS)

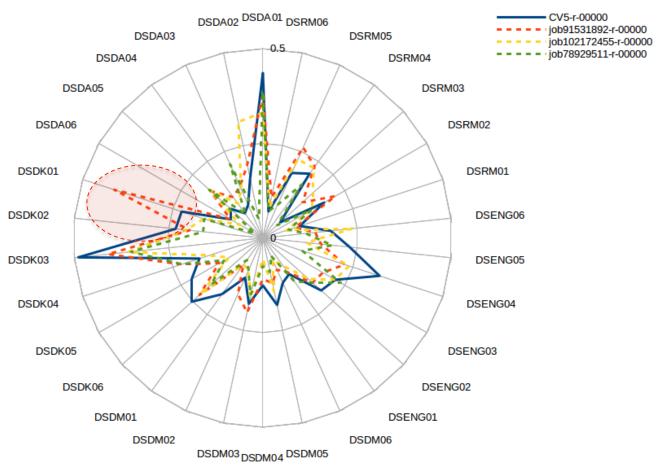


Competence Benchmark



Competence Benchmark is an interactive web application that is able to assess individual competence profile and propose a tailored Data Science training programme.

Profile of CV and individual job profiles for each of the 30 competence groups



How can I engage with EDISON? http://edison-project.eu/



Engagement and Interaction

The EDISON initiaitve has a number of channels for engagement depending on your needs in the Data Science profession. The EDISON Data Science Framework (EDSF) offers opportunities and benefits for managers, trainers, teachers, researchers, employers and Data Science professionals.

Through deeper understanding and greater familiarity with Data Science and the associated competences inherent in the profession, all stakeholders stand to gain something. Furthermore the EDISON initialitive welcomes feedback and interaction in order to continue developing these resources that all stakeholders can enjoy.

How can I engage with EDISON?

Here are some of the current channels for interaction and engagement (although we welcome other approaches):

- Research Data Alliance (RDA) https://rd-alliance.org/
 - Interest Group Education and Training on handling of research data (IG-ETRD)
 Chair(s): Yuri Demchenko, Laura Molloy, Amy Nurnberger, Christopher Jung
 - Birds of a Feather Accreditation and certification schemes: first meeting will be at RDA 9 in Denver, Colorado, USA 17th September, 2016
 - . Group chair serving as contact person Steve Brewer
 - Birds of a Feather Research Data Management Literacy: first meeting will be at RDA 9 in Denver, Colorado, USA 16th September, 2016
 - · Group chair serving as contact person Yuri Demchenko
- We are also collaborating with the following projects and organisations:
 - CODATA http://www.codata.org
 - European Data Science Academy (EDSA) https://edsa-project.eu
 Technical and Human Infrastructure for Open Research (THOR) THOR
 - DataLab (Scotland) http://www.thedatalab.com

Social Media

Follow the EDISON project on Twitter: @EdisonEU - do share your posts with the @EdisonEU community where relevant.

The most recent Tweets can be seen on the EDISON website (use #datascience for relevant posts)

LinkedIn: join the EDISON group for updates and

discussions: https://www.linkedin.com/groups/8473188

EDISON initiative

EDISON

Data scientist profession

- EDISON Project
- Expert Liaison Groups -
- Education and Training Champions
- National Action Plans
- Engagement and

Contact

Engagement coordination

Latest news

Building the data science profession: workshop at DI4R

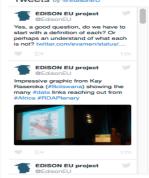
Accreditation and certification schemes RDA 8th Plenary BoF meeting

Second Education and Training Champions Conference: Madrid

EC launches New Skills Agenda for Europe

Engineering promotes the Master in Data Science at the University of Perugia

Tweets by @EdisonEU



Embed

View on Twitter

References

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