# Dual Formulation of the Optimal Consumption Problem with Multiplicative Habit Formation 

Thijs Kamma ${ }^{1,3}$ Antoon Pelsser ${ }^{1,2,3}$

${ }^{1}$ Maastricht University Maastricht, The Netherlands<br>${ }^{2}$ University of Amsterdam<br>Amsterdam, The Netherlands<br>${ }^{3}$ NETSPAR

Winter Seminar on Mathematical Finance
$24^{\text {th }}$ January 2022

## Outline

- Introduction
- Duality Mechanism
- Optimal Consumption Problem
- Main Duality Result
- Relevant Implications
- Conclusion


## Introduction

- Habit formation
- Individuals growing accustomed to a certain standard/level
- Depending on an individual's past savings/consumption decisions
- Subsistence level or standard of living
- Affect utility levels $\rightarrow$ consumption behaviour
- Incorporate into consumption problems
- Adjustment of conventional preference qualification
- Exogenously or endogenously defined habit level
- Different implications on life-cycle investment/consumption
- Additive or multiplicative specification
- Economic relevance
- Mathematical complexity
- Presence in literature


## Introduction: additive vs. multiplicative

- Additive or linear habits
- Draw utility from difference between consumption and habit
- Force individual to always consume above habit
- Endogeneity encumbers subsistence interpretation
- Mathematically easy (isomorphism)
- Ratio or multiplicative habits
- Draw utility from ratio of consumption to habit
- Individual may consume below habit
- Incentive to fix consumption near/above habit
- Economically very relevant $\rightarrow$ mathematically troublesome
- In mathematical terms:
- Additive: $U\left(c_{t}-h_{t}\right) \Rightarrow c_{t}>h_{t}$ must hold
- Multiplicative: $U\left(c_{t} / h_{t}\right) \Rightarrow c_{t} / h_{t}>0$ must hold


## Introduction: what do we do?

- Analytical difficulties
- Non-standard problem specification
- Problem not strictly concave
- Involves path-dependency
- No closed-form solutions available
- Remedies?
- Numerical methods: backward induction, grid search
- Approximations: Taylor expansions, cf. van Bilsen et al. (2020)
- Duality theory: no dual formulation known
- Our paper
- Transforms non-concave problem into concave problem
- Makes use of Fenchel Duality to derive dual formulation
- Simultaneously proves that strong duality holds
- Develops approximating/evaluation mechanism


## Duality Mechanism: how should we view this?



## Duality Mechanism: duality explained

- Dual formulation as shadow problem
- "Shadow": alternative to solving the primal problem
- Typically easier to solve than primal problem
- Conventional wisdom: allocation of resources vs. pricing of resources
- Finance: allocation of assets vs. market prices of risk
- Optimal controls "sandwiched" between primal and dual
- Minimising the dual $\Leftrightarrow$ maximising the primal
- Dual renders upper bound on primal
- Difference is called the duality gap
- Why is this so useful? Mere theoretical implications?
- Provides alternative view on economic meaning
- Facilitates solution techniques (Brennan and Xia (2002))
- Applications: martingale method, super-replication, approximate methods, pricing of non-traded risk, shadow price (frictions), etc.


## Duality Mechanism: situation for multiplicative habits

Dual



## Optimal Consumption Problem

## Primal problem

The optimal consumption problem is given by:

$$
\begin{align*}
& \sup _{\left\{c_{t}, \pi_{t}\right\}_{t \in[0, T]} \in \mathcal{A}_{X_{0}}} \mathbb{E}\left[\int_{0}^{T} e^{-\delta t} \frac{\left(\frac{c_{t}}{h_{t}}\right)^{1-\gamma}}{1-\gamma} \mathrm{d} t\right] \\
& \text { s.t. } \mathrm{d} X_{t}=X_{t}\left[\left(r_{t}+\pi_{t}^{\top} \sigma_{t} \lambda_{t}\right) \mathrm{d} t+\pi_{t}^{\top} \sigma_{t} \mathrm{~d} W_{t}\right]-c_{t} \mathrm{~d} t, \\
& h_{t}=\exp \left\{\beta \int_{0}^{t} e^{-\alpha(t-s)} \log c_{s} \mathrm{~d} s\right\} \forall t \in[0, T], X_{0} \in \mathbb{R}_{+} \text {. } \tag{1}
\end{align*}
$$

## Optimal Consumption problem: difficulties

- Dependency of $h_{t}$ on past consumption choices, $\left\{c_{s}\right\}_{s \in[0, t]}$
- Complicated value function $\mathbb{E}\left[\int_{0}^{T} e^{-\delta t} U\left(c_{t} / h_{t}\right) \mathrm{d} t\right]$
- Non-concave and cumbersome path-dependency
- Elimination?
- Isomorphism Schroder and Skiadas (2002)
- Re-define problem in terms of $\widehat{c}_{t}=\frac{c_{t}}{h_{t}}$
- Re-situation of path-dependency
- Relegated to static budget constraint: $\mathbb{E}\left[\int_{0}^{T} M_{t} \widehat{c}_{t} h_{t} \mathrm{~d} t\right] \leq X_{0}$
- Not very helpful
- Standard solution techniques fail to solve problem (1)
- Carries over to applications of standard duality methods
- $\rightarrow$ dual formulation not available (yet)


## Main Duality Result: recap

- Standard duality applications
- Make use of Legendre-Fenchel transformation
- $V(x)=\sup _{z \in \mathbb{R}_{+}}\left(e^{-\delta t} U(z)-x z\right)$
- Martingale method $\rightarrow$ derived from this transform
- Useful inequality: $e^{-\delta t} U(x) \leq V(z)+x z$
- Legendre-Fenchel transformation not helpful
- $\mathbb{E}\left[\int_{0}^{T} e^{-\delta t} U\left(c_{t} / h_{t}\right) \mathrm{d} t\right] \leq \mathbb{E}\left[\int_{0}^{T} V\left(Z_{t}\right) \mathrm{d} t\right]+\mathbb{E}\left[\int_{0}^{T}\left(c_{t} / h_{t}\right) Z_{t} \mathrm{~d} t\right]$
- Impossible to infer something about $\mathbb{E}\left[\int_{0}^{T}\left(c_{t} / h_{t}\right) Z_{t} \mathrm{~d} t\right]$
- Process $\int_{0}^{T}\left(c_{t} / h_{t}\right) Z_{t} \mathrm{~d} t$ is not a positive martingale
- Fenchel Duality
- Alternative to Legendre duality
- Involves path-dependent linear transformations of controls
- Implies dual that differs from conventional ones


## Main Duality Result: Fenchel Duality

## Fenchel Duality

Let $f: X \rightarrow \mathbb{R} \cup\{\infty\}$ and $g: Y \rightarrow \mathbb{R} \cup\{\infty\}$ be two continuous and convex functions. Additionally, introduce the bounded linear map $A: X \rightarrow Y$. Here, $X$ and $Y$ outline two Banach spaces. Define:

$$
\begin{align*}
& p^{*}=\inf _{x \in X}\{f(x)+g(A x)\} \\
& d^{*}=\sup _{y^{*} \in Y}\left\{-f^{*}\left(A^{*} y^{*}\right)-g^{*}\left(-y^{*}\right)\right\}, \tag{2}
\end{align*}
$$

where, $f^{*}(x)=\sup _{z \in X}\{\langle x, z\rangle-f(z)\}, g^{*}(y)=\sup _{z \in Y}\{\langle y, z\rangle-g(z)\}$, for all $x \in X^{*}$ and $y \in Y^{*}$. Moreover, $A^{*}$ is the adjoint of $A$. Strong duality, i.e. $p^{*}=d^{*}$, holds if $A$ dom $f \cap$ cont $g \neq \phi$

## Main Duality Result: identification I

Define the following function:

$$
\begin{align*}
\mathcal{J}\left(X_{0}, \log c_{t}, \eta\right) & \left.=\mathbb{E}\left[\int_{0}^{T} e^{-\delta t} \frac{e^{[1-\gamma]\left(\log c_{t}-\log h_{t}\right)}}{1-\gamma}\right) \mathrm{d} t\right]  \tag{3}\\
& -\eta \mathbb{E}\left[\int_{0}^{T} e^{\log c_{t}} M_{t} \mathrm{~d} t\right]+\eta X_{0}
\end{align*}
$$

Then, the optimal consumption problem can be written as:

$$
\begin{equation*}
\inf _{\eta \in \mathbb{R}_{+}-\log } \sup _{c_{t} \in L^{2}(\Omega \times[0, T])} \mathcal{J}\left(X_{0},-\log c_{t}, \eta\right) \tag{4}
\end{equation*}
$$

Note here that:

$$
\begin{equation*}
\log h_{t}=\beta \int_{0}^{t} e^{-\alpha(t-s)} \log c_{s} \mathrm{~d} s \tag{5}
\end{equation*}
$$

## Main Duality Result: identification II

Recall that: $d^{*}=\sup _{y^{*} \in Y}\left\{-f^{*}\left(A^{*} y^{*}\right)-g^{*}\left(-y^{*}\right)\right\}$. Therefore, we have $\sup _{-\log c_{t} \in L^{2}(\Omega \times[0, T])} \mathcal{J}\left(X_{0},-\log c_{t}, \eta\right)=d^{*}$, under:

$$
\begin{align*}
& -f^{*}\left(A^{*} y^{*}\right)=\mathbb{E}\left[\int_{0}^{T} e^{-\delta t} \frac{e^{-[1-\gamma] A^{*}\left(-\log c_{t}\right)}}{1-\gamma} \mathrm{d} t\right]  \tag{6}\\
& -g^{*}\left(-y^{*}\right)=-\eta \mathbb{E}\left[\int_{0}^{T} e^{\log c_{t}} M_{t} \mathrm{~d} t\right]+\eta X_{0}
\end{align*}
$$

where the linear map $A^{*}$ is given by:

$$
\begin{equation*}
A^{*}\left(-\log c_{t}\right)=-\log c_{t}+\beta \int_{0}^{t} e^{-\alpha(t-s)} \log c_{s} \mathrm{~d} s \tag{7}
\end{equation*}
$$

such that:

$$
\begin{equation*}
y^{*}=-\log c_{t} \quad \text { and } \quad Y=L^{2}(\Omega \times[0, T]) \tag{8}
\end{equation*}
$$

## Main Duality Result: identification III

Now, recall that: $p^{*}=\inf _{x \in X}\{f(x)+g(A x)\}$. To be able to apply Fenchel duality, let $V(x)=x-x \log x$ and define:

$$
\begin{align*}
f(x) & =\mathbb{E}\left[\int_{0}^{T} e^{-\delta t} \frac{1}{1-\gamma} V\left(e^{\delta t} \psi_{t}\right) \mathrm{d} t\right]  \tag{9}\\
g(A x) & =-\mathbb{E}\left[\int_{0}^{T} \eta M_{t} V\left(\frac{A \psi_{t}}{\eta M_{t}}\right) \mathrm{d} t\right]+\eta X_{0}
\end{align*}
$$

where the bounded linear map (and adjoint of $A^{*}$ ) $A$ reads:

$$
\begin{equation*}
A \psi_{t}=\psi_{t}-\beta \mathbb{E}\left[\int_{t}^{T} e^{-\alpha(s-t)} \psi_{s} \mathrm{~d} s \mid \mathcal{F}_{t}\right] \tag{10}
\end{equation*}
$$

such that:

$$
\begin{equation*}
x_{t}=\psi_{t} \quad \text { and } \quad X=L^{2}(\Omega \times[0, T]) \tag{11}
\end{equation*}
$$

## Main Duality Result: identification IV

In the sense of Fenchel Duality, it can be shown that we have $d^{*}=p^{*}$ for the following primal optimisation problem:

$$
\begin{align*}
&\left.d^{*}=\sup _{-\log c_{t} L^{2}(\Omega \times[0, T])} \mathbb{E}\left[\int_{0}^{T} e^{-\delta t} \frac{e^{[1-\gamma]\left(\log c_{t}-\log h_{t}\right)}}{1-\gamma}\right) \mathrm{d} t\right]  \tag{12}\\
&-\eta \mathbb{E}\left[\int_{0}^{T} e^{\log c_{t}} M_{t} \mathrm{~d} t\right]+\eta X_{0},
\end{align*}
$$

and the corresponding dual problem:

$$
\begin{align*}
p^{*} & =\inf _{\psi_{t} \in L^{2}(\Omega \times[0, T])} \mathbb{E}\left[\int _ { 0 } ^ { T } \left\{e^{-\delta t} \frac{1}{1-\gamma} V\left(e^{\delta t} \psi_{t}\right)\right.\right. \\
& \left.\left.-\eta M_{t} V\left(\frac{\psi_{t}-\beta \mathbb{E}\left[\int_{t}^{T} e^{-\alpha(s-t)} \psi_{s} \mathrm{~d} s \mid \mathcal{F}_{t}\right]}{\eta M_{t}}\right)\right\} \mathrm{d} t\right]+\eta X_{0} . \tag{13}
\end{align*}
$$

## Main Duality Result

## Dual problem

Define $V(x)=x-x \log x$. Then, the dual formulation of the optimal consumption problem in (1), satisfying strong duality, reads:

$$
\begin{align*}
& \inf _{\psi_{t} \in L^{2}(\Omega \times[0, T]), \eta \in \mathbb{R}_{+}} \mathbb{E}\left[\int _ { 0 } ^ { T } \left\{e^{-\delta t} \frac{1}{1-\gamma} V\left(e^{\delta t} \psi_{t}\right)\right.\right. \\
& \left.\left.-\eta M_{t} V\left(\frac{\psi_{t}-\beta \mathbb{E}\left[\int_{t}^{T} e^{-\alpha(s-t)} \psi_{s} \mathrm{~d} s \mid \mathcal{F}_{t}\right]}{\eta M_{t}}\right)\right\} \mathrm{d} t\right]+\eta X_{0} \tag{14}
\end{align*}
$$

## Main Duality Result: we found it!



## Relevant Implications

- Strong duality result implies:
- Semi-analytical expressions for optimal primal and dual processes
- Discloses the interplay between primal and dual processes
- Opens doors to applications involving duality
- Measure accuracy of approximations
- Grid-search routine for "optimal" solution
- Hambel et al. (2021): routines like Bick et al. (2013)'s and Kamma and Pelsser (2021)'s more accurate
- Utilise strong duality to measure precision
- Strong duality $\Leftrightarrow$ weak duality
- Duality gap $\triangleq$ dual $(D)$ - primal $(P)$
- Gap grows with inaccuracy of approximation


## Relevant Implications: duality relation

## Duality relation

The duality relations are given by:

$$
\begin{equation*}
c_{t}^{*}=\frac{\psi_{t}-\beta \mathbb{E}\left[\int_{t}^{T} e^{-\alpha(s-t)} \psi_{s} \mathrm{~d} s \mid \mathcal{F}_{t}\right]}{\eta M_{t}} \quad \text { and } \quad h_{t}^{*}=c_{t}^{*}\left(e^{\delta t} \psi_{t}\right)^{\frac{1}{\gamma-1}} . \tag{15}
\end{equation*}
$$

Suppose that $\psi_{t}^{\mathrm{opt}}$ defines the optimal dual control, satisfying $c_{t}^{*}=\widehat{c}_{t}^{*} h_{t}^{*}$. Then, optimal consumption can be characterised as:

$$
\begin{equation*}
c_{t}^{\mathrm{opt}}=\left(e^{\delta t} \psi_{t}^{\mathrm{opt}}\right)^{\frac{1}{1-\gamma}} \exp \left\{\frac{\beta}{1-\gamma} \int_{0}^{t} e^{-[\alpha-\beta](t-s)}\left[\log \left(e^{\delta s} \psi_{s}^{\mathrm{opt}}\right)\right] \mathrm{d} s\right\} . \tag{16}
\end{equation*}
$$

## Relevant Implications: duality relation explained

- Technical mechanism
- Expressions for $c_{t}$ and $h_{t}$ not consistent
- Recall: $h_{t}=e^{\beta \int_{0}^{t} e^{-\alpha(t-s)} \log c_{s} \mathrm{~d} s}$
- $\rightarrow$ Consumption does not imply expression for $h_{t}$
- Dual determines $\psi_{t}$ in a manner such that $c_{t}$ and $h_{t}$ are consistent
- Economic mechanism
- Consumption is characterised as:

$$
\eta M_{t} c_{t}=\psi_{t}-\beta \mathbb{E}\left[\int_{t}^{T} e^{-\alpha(s-t)} \psi_{s} \mathrm{~d} s \mid \mathcal{F}_{t}\right]
$$

- Note: $h_{t}$ depends on past values; cond. expectation on future values
- Consumption today affects via $h_{t}$ consumption in the future
- Dependency of $c_{t}$ on $\psi_{t}$ and $\left\{\psi_{s}\right\}_{s \in(t, T]}$ resembles this (smoothing)
- Special case: no habits $(\alpha=\beta=0)$



## Conclusion

- Non-standard specification of problem
- Path-dependent and concave
- Conventional Legendre duality fails
- Cannot cope with non-linearity and path-dependency
- Derive dual formulation
- Transform non-concave problem into concave problem
- Make use of Fenchel Duality
- Proof of strong duality
- Relevant implications:
- One step closer to closed-form expressions
- Interplay primal and dual controls
- Simplified applications possible $\rightarrow$ martingale method
- Numerically friendly evaluation of approximations


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## Questions?

